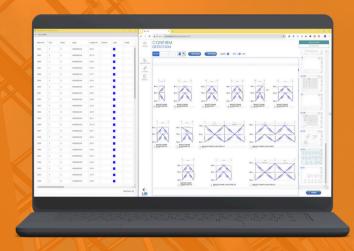
# How MotionSteel saves 50% more time and boosts bid volume with LIFT

MotionSteel faced inefficiencies and unintended omissions, often completing take-offs on the day-of. With LIFT's cutting-edge software, they revolutionized their estimation process and operations.







# **Our Solution**

Our Al-powered take-off tool, LIFT, generates an automated Bill of Materials (B.O.M) in minutes. By extracting data from their blueprints, MotionSteel increased the speed and accuracy of their estimates, increased project awards, and overall operational improvement.



## **Enhanced Productivity**

With LIFT, MotionSteel has freed up 40 to 50 percent of their team's time, enabling better reviews and more effective process management.



### **Improved Efficiency**

MotionSteel <u>boosted project</u> <u>volume</u> and streamlined operations by having project managers and coordinators handle both estimates and management seamlessly.



### **Reduced Errors**

LIFT enables MotionSteel to swiftly upload and process blueprint drawings, minimizing the overwhelm of extensive pages, and highlights uncertainties for easy identification and correction.

"It was a no brainer. I've been estimating for probably 8 years using just the good ol' highlighter and paper, wishing for a program that could automate this process. LIFT frees up more time for your employees to do a better job and better review. With LIFT, we went from doing roughly 30 to 40 estimates a month to hitting 70 monthly."



**Jay Livesey**MotionSteel General Manager

### **Test LIFT on your latest job**

Tired of spending hours manually quantifying structural steel elements? Transform your workflow with LIFT, the revolutionary material take-off tool! Book a demo and test it with your data today.

**BOOK A DEMO** 



