

SSE Cuts Estimating Time by 80% with AI-Powered Takeoffs

LIFT automation boosts efficiency and drives 400% revenue growth in two years

COMPANY PROFILE

Southern Services & Equipment, Inc. (SSE)
New Orleans, Louisiana

BUSINESS GOAL

Accelerate estimating speed to increase bids and revenue growth

THE BOTTLENECKS

- ✘ Lost lead estimator disrupted workflow and productivity
- ✘ Limited local talent pool hindered replacement hiring
- ✘ Manual estimating slowed project delivery and strained resources

THE RESULTS



50–80% reduction in estimating time



Large project estimates cut from 8 hours to 1.5 hours



Enabled more bids and faster turnaround



Revenue increased from \$8M to \$40M in two years

HOW LIFT HELPED

SSE adopted SketchDeck.AI's LIFT software to automate drawing interpretation and beam calculations, eliminating repetitive estimating tasks and improving accuracy.

- ✔ Rapid onboarding and immediate productivity gains
- ✔ Automated beam and weight calculations
- ✔ AI continuously improving accuracy over time

“SketchDeck AI's tool, LIFT, has cut my mating time by 50 to 80 percent, allowing me to focus on growing the business. It's like having an extra team member who never makes mistakes.”

Justin Airhart, COO
Southern Services & Equipment, Inc.



SSE now delivers faster, more accurate estimates with fewer resources, turning AI efficiency into measurable business growth.