

King Steel Cuts Estimation Time in Half for Complex Projects

Learn how King Steel transformed a four-day manual process into a two-day automated workflow with LIFT

COMPANY PROFILE

King Steel

Lawrenceville, Georgia

BUSINESS GOAL

Reduce estimation time to accelerate bids and improve project efficiency

THE BOTTLENECKS

- ✗ Manual takeoffs required days of data entry and verification
- ✗ Estimating bottlenecks limited project capacity and growth
- ✗ Expansion plans demanded faster, scalable processes

THE RESULTS



Estimation time reduced from four days to two



Improved accuracy and project turnaround



Enabled pursuit of more complex bids with confidence

HOW LIFT HELPED

King Steel adopted LIFT's AI-powered takeoff software to automate material extraction from drawings, cutting estimation time in half and improving workflow accuracy.

- ✓ Automated material takeoffs with machine learning
- ✓ Fast team adoption and minimal setup
- ✓ Greater accuracy and consistency in estimates

"Without LIFT, I don't think we ever would have even tried to take on that job. But because we had it, we knew we could use it to shortcut the process. And that's exactly what we did."

Troy Ernst, VP Estimating
King Steel



King Steel expanded capacity and improved profitability by integrating LIFT's automation into daily workflows, empowering faster decisions and growth.